

# VINTAGE VINYL

## Rob Roth



**Store Bio:**

I started Vintage Vinyl in 1979 out of a 200 sq. ft. store front in Irvington, NJ. Expanded many times over the years and now operate a 10,000 sq. ft. store in Woodbridge, NJ. Was a founding member of CIMS.

**Owner Bio:**

I really never considered doing anything else. I took off two days after graduating from college (maybe the last true days off I've ever taken since) and started selling records out of my trunk at a flea market. Two months later I opened a tiny retail store...sometimes you get lucky.

**Favorite Record:**

The Beach Boys *Pet Sounds*.

**Favorite Artist:**

Bruce Springsteen.

**Best In-Store Performance:**

Richard Thompson.

**Most Memorable In-Store (that didn't go as planned):**

Ozzy Osbourne in-store photo opp...huge crowd.



**Favorite In Store Promotion:**

Too many to choose from.

**CIMS Membership Impact:**

It has raised our profile within in the business and allowed us to compete in today's retail market. The network of people in CIMS is the greatest resource to draw upon in the business. It also gives me a sounding board for people who are in the same position I'm in. I've made a lot of friends in CIMS. 🐼

51 Lafayette Rd  
Fords, NJ 08863  
Phone:(732) 225-7717  
Fax:(732) 225-6948  
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